



VIVA COLLEGE SCHOOL

“GREAT MINDS SHAPE THE WORLD”

Sustainability Video Challenge

The Task

Uganda faces significant energy challenges, including limited access to modern electricity and an over-reliance on biomass fuels. These issues contribute to poverty and exacerbate climate change. Your challenge is to create a short video that showcases innovative renewable energy solutions which are both accessible and affordable for low-income communities in Uganda.

Instructions

Team Formation:

Form teams of 5 members with Geography, Literature and or Arts students.

Eligible participants are from S1, S2, and S3.

Research and Brainstorming:

Collaborate with your team to brainstorm ideas.

Conduct thorough research on renewable energy sources and the specific energy challenges faced by Uganda.

Utilize reputable resources such as reports from the World Economic Forum, United Nations, and World Bank.

Video Creation:

Produce a 3–5-minute video that clearly and engagingly presents your innovative renewable energy solution.

Your video may include live-action footage, animations, and graphics.

You may film using cameras or smartphones.

Ensure your video clearly defines the energy challenges and explains how your proposed solution can make a real impact.

Editing and Production:

You are encouraged to use digital editing tools such as HitFilm Express, CapCut, or Filmora, though you may choose any tool that best suits your creative vision.

Focus on clear storytelling, effective visuals, and concise messaging.

Draw inspiration from successful social media posts and educational content on platforms like YouTube, Instagram, Twitter, or TikTok.

Submission Guidelines:

Submit your original video content via email to vivacollegeschool234@gmail.com by **02 June 2025**.



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Additionally, submit physical copies on DVD at the Viva College School premises on **14, June 2025.**

Judging Criteria:

Problem Investigation & Relevance: How effectively does the video investigate Uganda’s energy challenges and propose viable renewable energy solutions?

Clarity & Vision: Is the problem clearly defined? Is the vision for a sustainable solution easy to understand?

Visual Impact: How well does the video use visuals (animations, graphics, live-action footage) to enhance the message?

Messaging: Is the narrative clear, concise, and impactful?

Creativity: How innovative and original is the proposed solution and its presentation?

Impact Consideration:

Remember, your video has the potential to educate a broader audience and influence real-world sustainability efforts in Uganda. Consider how your message might be used to advocate for renewable energy and drive change.

Additional Resources for Renewable Energy Education

Energy Kids:

<https://www.eia.gov/kids/energy-sources/>

NASA Climate Kids:

<https://climatekids.nasa.gov/menu/energy/>

The National Energy Education

Development Project:

<https://www.need.org/need-students/energy-information-resources/>

The Energy and Resources Institute

(TERI): <https://www.teriin.org/renewable-energy>